



Mastering IP Renewals with a Dedicated System

Thank You for Attending!

We appreciate you joining our session on **mastering IP renewals** with a **technology-driven approach**. Below, you'll find key takeaways from our expert speakers.

Meet the Speakers



Cary Levitt
Managing Director,
North America | Azami Global

Cary brings 30+ years of expertise in IP strategy and renewals, helping businesses optimize their global portfolios.



Miri Botzer
VP of Product
Azami Global

Miri leads the development of automation-driven IP renewals solutions, enhancing efficiency and compliance for professionals.



Oleg K. Salakhov
Partner – Berkeley Law and
Technology Group, LLP

Oleg is a seasoned IP attorney specializing in patent prosecution, licensing, and renewals for complex industries.

The Future of IP Renewals

The Challenges of IP Renewals

- Managing **global renewals** is complex and time-consuming.
- **Missed deadlines** and compliance risks can lead to costly penalties.
- **Heavy administrative burden** limits strategic focus.

The Case for a Dedicated System

- **Manual processes & fragmented solutions** create inefficiencies.
- **Automation & centralized data** reduce risk and streamline operations.
- A **tech-driven approach** ensures **compliance, accuracy, and cost savings**.

Why Azami Should Be Your Dedicated Solution

- **Global coverage & automated alerts** prevent missed deadlines.
- **Centralized portfolio management** simplifies renewals tracking.
- **Real-time insights & analytics** enhance decision-making.
- **Strong partnerships with law firms** ensure alignment with industry needs.

Features to Support Your Business



Proforma Invoice Generator

- ✓ Automates invoice creation
- ✓ Improves cash flow
- ✓ Ensures client-ready invoicing



Renewals Cost Per Region Forecast

- ✓ Standardized cost estimation
- ✓ Data-driven renewal decisions
- ✓ Enhanced budget forecasting

Why BLTG Chose Azami's Renewals System



Berkeley Law
& Technology Group LLP

BLTG needed an **efficient, transparent renewal solution** that could provide data-driven decision-making. **Service providers lacked automation and real-time insights**, which limited flexibility. After extensive research, they chose Azami for its Renewals System, which offers **seamless automation, cost visibility, and full control**—empowering IP professionals to optimize costs and ensure compliance.



Exclusive Rebate Offer for Attendees

As a thank-you for attending, we're offering an exclusive rebate!

- **Existing customers** – Speak to us.
- **New to Azami?** Scan the **QR code** to schedule a consultation and see how Azami can transform your renewals process.



32% of the World's Top Filers Trust Azami Solutions

170+ Countries

10,000+ Global Collaborations Enabled